
ADVERTISING KIT FOR FREEDOWNLOADS.BE

1. Site data
2. Ad locations and rates

1. SITE DATA

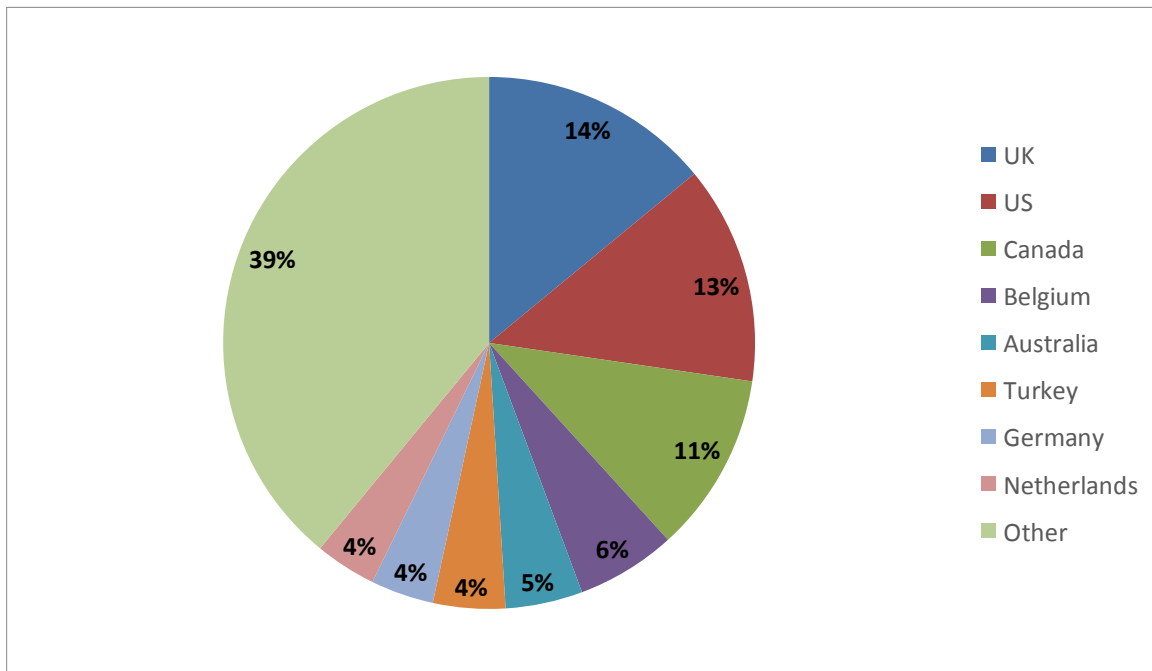
1. VISITS AND PAGEVIEWS

** 10 WEEK AVERAGES ARE USED FOR ALL FIGURES*

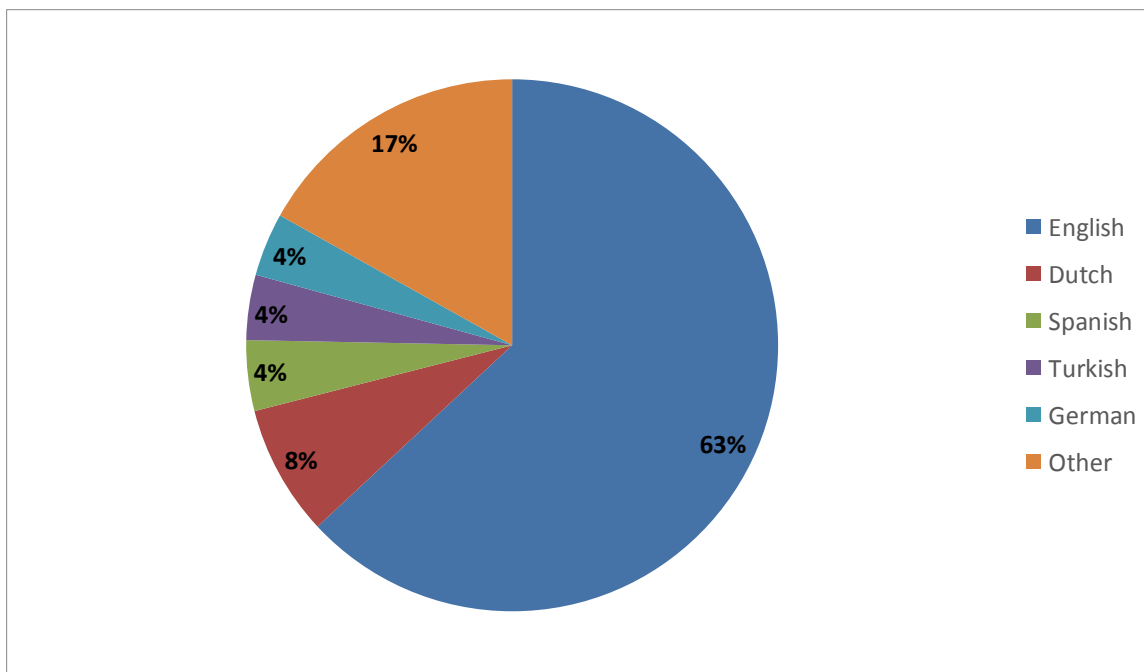
Daily unique visitors: 5923

Daily unique pageviews: 13250

2. GEO LOCATION



3. LANGUAGES



3. SOURCE

Google: 57,66%
 Yahoo: 9,41%
 MSN: 7,69%
 Other search engines and websites

2. AD LOCATIONS

** Prices are per month*

Leaderboard main page:	\$ 850
Sponsored link main page:	\$ 85
Featured download:	\$ 100
Full square ad on all download detail pages:	\$ 3500
Sponsored link on all download detail pages:	\$ 150
486x86 banner/flash or text ad on category pages:	\$ 350
Sponsored link on category pages:	\$ 50

Allowed mediatypes:

- static or dynamic images (jpg, png, gif)
- Flash
- Text ads

Allowed sizes

- Leaderboard: 720 x 90 pixels

Full square ad: 400x400 pixels at most

Text ads: max 75 characters

Disallowed

Flashing banners

Adult advertising

PAYMENT METHODS:

We allow wire transfers to our European Bank Account (IBAN)

Paypal for payments under \$100

Invoice can be requested for payments over \$100

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